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AGE (SAMPLE DATA)

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD			
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/ 18-49	DEM/ 50+	REP/ 18-49	REP/ 50+	IND/ 18-49	IND/ 50+	DEM/ MEN	DEM/ WO-	REP/ MEN	REP/ WO-	IND/ MEN	IND/ WO-	MEN/ 18-49	MEN/ 50+	WOMEN 18-49	WOMEN 50+	1	2	3	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)	
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	307	231	434	335	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%	
NET: 18 - 29	108	51	57	108	-	-	-	41	35	32	41	-	35	-	32	-	20	21	18	17	12	20	51	-	57	-	28	28	52	
	11%	10%	11%	47%				9%	9%	18%	27%		23%		31%		10%	9%	9%	9%	14%	22%	24%		30%		12%	6%	15%	
										HI											QRST						B2		B2	
NET: 30 - 39	122	57	65	122	-	-	-	45	47	30	45	-	47	-	30	-	21	24	22	25	14	16	57	-	65	-	42	42	37	
	12%	11%	13%	53%				10%	12%	18%	30%		31%		29%		10%	10%	11%	14%	17%	18%	27%		34%		18%	10%	11%	
										HI										q	QRS	QRS					B2C2			
NET: 40 - 49	176	106	70	-	176	-	-	65	70	41	65	-	70	-	41	-	36	29	45	25	24	17	106	-	70	-	34	76	65	
	18%	21%	14%		100%			15%	18%	24%	43%		46%		40%		17%	13%	22%	13%	29%	19%	49%		37%		15%	18%	20%	
			C						h	HI							r		qRT		QRTv	r	Y						A2	
NET: 50 - 64	314	159	155	-	-	314	-	143	125	45	-	143	-	125	-	45	71	72	69	56	19	27	-	159	-	155	65	163	86	
	31%	32%	31%			100%		33%	32%	27%		50%		53%		67%	34%	31%	33%	31%	22%	31%		55%		51%	28%	38%	26%	
																LN	U	u	U	u									A2C2	
NET: 65 +	280	128	152	-	-	-	280	145	113	22	-	145	-	113	-	22	61	84	53	60	14	8	-	128	-	152	61	124	94	
	28%	26%	30%				100%	33%	29%	13%		50%		47%		33%	29%	36%	25%	33%	17%	9%		45%		49%	27%	29%	28%	
			b					J	J				P		P		UV	qSUV	V	sUV										
MEAN	53.60	53.0	54.18	29.52	45.09	57.91	73.9	55.8	54.2	46.6	35.65	66.3	37.21	65.1	35.78	63.1	54.5	56.9	53.6	54.9	47.8	45.4	37.25	64.78	35.18	66.07	51.6	55.7	52.2	
				D	DE	DEF	iJ	J				MNOP		KMOP		KMO	UV	qSUV	UV	UV			Y	WY		WXY		A2C2		
MEDIAN	55.00	53.0	57.00	30.00	45.00	58.00	73.0	58.0	55.0	47.0	36.00	65.0	38.00	64.0	34.00	63.0	57.0	59.0	54.0	57.0	47.0	46.0	39.00	63.00	35.00	64.00	53.0	57.0	53.0	

Table Q3  
Dec. 8, 2010

GOODWIN SIMON STRATEGIC RESEARCH

NEVADA ROBOCALL

DECEMBER, 2010

Q3. WOULD YOU SUPPORT OR OPPOSE A LAW TO LIMIT THE TOTAL SALARY AND COMPENSATION FOR TOP CORPORATE EXECUTIVES AT NV ENERGY TO NO MORE THAN 8 TIMES AS MUCH AS THE AVERAGE EMPLOYEE SALARY AT NV ENERGY?

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD		
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/ 18-49	DEM/ 50+	REP/ 18-49	REP/ 50+	IND/ 18-49	IND/ 50+	DEM/ MEN	WO- MEN	REP/ MEN	WO- MEN	IND/ MEN	WO- MEN	MEN/ 18-49	MEN/ 50+	WOMEN 18-49	WOMEN 50+	1	2	3
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%
SUPPORT	529	276	253	114	92	184	140	257	186	86	85	172	72	115	49	37	130	127	101	86	45	41	115	161	90	163	113	231	185
	53%	55%	51%	49%	52%	59%	50%	58%	48%	50%	56%	60%	47%	48%	47%	55%	62%	55%	49%	47%	54%	47%	54%	56%	47%	53%	49%	53%	55%
		c				DG		IJ				MNO				STV	T							Y				a2	
OPPOSE	255	148	107	66	46	77	66	81	123	50	32	49	48	76	33	18	44	37	74	49	29	22	67	80	45	62	68	107	80
	25%	30%	21%	29%	26%	24%	24%	19%	32%	30%	21%	17%	31%	32%	32%	26%	21%	16%	36%	27%	34%	25%	31%	28%	23%	20%	29%	25%	24%
		C						H	H				KL	KL	kL	L			QRTV	R	QR	r	yZ	Z			c2		
UNCERTAIN	216	77	139	51	38	54	74	101	80	34	34	67	33	48	22	13	35	66	32	48	10	25	31	45	57	82	50	97	69
	22%	15%	28%	22%	22%	17%	26%	23%	21%	20%	23%	23%	21%	20%	21%	19%	17%	29%	16%	26%	11%	28%	15%	16%	30%	27%	22%	22%	21%
			B				F										QSU		QSU		QSU				WX	WX			

Table Q4  
Dec. 8, 2010

GOODWIN SIMON STRATEGIC RESEARCH

NEVADA ROBOCALL

DECEMBER, 2010

Q4. WOULD YOU SUPPORT OR OPPOSE A LAW TO LIMIT THE TOTAL SALARY AND COMPENSATION FOR TOP CORPORATE EXECUTIVES AT NV ENERGY TO NO MORE THAN THE SALARY OF THE PRESIDENT OF THE UNITED STATES?

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD		
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/ 18-49	DEM/ 50+	REP/ 18-49	REP/ 50+	IND/ 18-49	IND/ 50+	DEM/ MEN	WO- MEN	REP/ MEN	WO- MEN	IND/ MEN	WO- MEN	MEN/ 18-49	MEN/ 50+	WOMEN 18-49	WOMEN 50+	1	2	3
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%
SUPPORT	554	281	273	127	86	182	159	275	186	93	93	182	69	117	51	43	135	140	101	84	45	48	115	167	98	174	124	237	193
	55%	56%	55%	55%	49%	58%	57%	63%	48%	54%	62%	63%	45%	49%	49%	63%	65%	61%	49%	46%	54%	55%	54%	58%	51%	57%	54%	55%	58%
					E	e	IJ		i	MNO	MNO			MNO	STuv	ST								y					
OPPOSE	290	157	133	70	62	82	77	103	138	49	42	60	56	82	33	16	48	54	81	58	28	21	71	86	61	72	69	123	98
	29%	31%	27%	30%	35%	26%	27%	23%	35%	29%	28%	21%	37%	34%	32%	24%	23%	24%	39%	31%	33%	24%	33%	30%	32%	24%	30%	28%	29%
		c		Fg				Hj					kLP	LP	L			QRtV	QR	qr			z	z	z				
UNCERTAIN	156	62	94	33	28	50	44	61	66	29	16	45	26	40	19	9	26	35	25	41	11	18	28	34	33	61	38	74	44
	16%	12%	19%	14%	16%	16%	16%	14%	17%	17%	10%	16%	17%	17%	19%	13%	12%	15%	12%	22%	13%	20%	13%	12%	17%	20%	16%	17%	13%
			B									k	k	K	k				QRSU		qS				x	WX		c2	

Table Q5  
Dec. 8, 2010

GOODWIN SIMON STRATEGIC RESEARCH

NEVADA ROBOCALL

DECEMBER, 2010

Q5. WOULD YOU SUPPORT OF OPPOSE A LAW TO REQUIRE NV ENERGY SHAREHOLDER APPROVAL OF TOP EXECUTIVE PAY AND BONUSES?

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD		
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/ 18-49	DEM/ 50+	REP/ 18-49	REP/ 50+	IND/ 18-49	IND/ 50+	DEM/ MEN	WO- MEN	REP/ MEN	WO- MEN	IND/ MEN	WO- MEN	MEN/ 18-49	MEN/ 50+	WOMEN 18-49	WOMEN 50+	1	2	3
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%
SUPPORT	633	335	298	133	113	211	176	291	243	99	95	195	93	150	57	41	147	143	137	106	51	48	142	193	104	194	129	284	220
	63%	67%	60%	58%	64%	67%	63%	66%	62%	58%	63%	68%	61%	63%	56%	61%	71%	62%	66%	58%	60%	55%	66%	67%	54%	63%	56%	65%	66%
		C				D		J				O					RTuV		tv			Y	Y		Y		A2	A2	
OPOSE	206	114	92	55	38	58	55	79	84	43	29	50	35	49	29	14	41	38	49	35	24	19	50	63	42	50	51	86	69
	21%	23%	18%	24%	22%	18%	20%	18%	22%	25%	19%	18%	23%	21%	28%	20%	20%	17%	24%	19%	28%	22%	24%	22%	22%	16%	22%	20%	21%
		c							H					L					R		qRt	Z	Z	z					
UNCERTAIN	161	52	110	43	25	45	49	69	63	30	27	42	24	39	17	13	20	48	22	41	10	20	21	30	46	63	51	65	46
	16%	10%	22%	19%	14%	14%	17%	16%	16%	17%	18%	15%	16%	16%	16%	19%	10%	21%	10%	23%	11%	23%	10%	11%	24%	21%	22%	15%	14%
			B														QSU		QSU		QSU				WX	WX	B2C2		

Table Q6  
Dec. 8, 2010

GOODWIN SIMON STRATEGIC RESEARCH

NEVADA ROBOCALL

DECEMBER, 2010

Q6. WOULD YOU SUPPORT OR OPPOSE A LAW TO FORM A CITIZEN UTILITY BOARD TO PROTECT NV ENERGY CUSTOMERS, AND BE AN ADVOCATE FOR CONSUMERS WHENEVER THE NEVADA PUBLIC UTILITIES COMMISSION IS CONSIDERING ALLOWING NEW RATE HIKES?

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD		
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/ 18-49	DEM/ 50+	REP/ 18-49	REP/ 50+	IND/ 18-49	IND/ 50+	DEM/ MEN	WO- MEN	REP/ MEN	WO- MEN	IND/ MEN	WO- MEN	MEN/ 18-49	MEN/ 50+	WOMEN 18-49	WOMEN 50+	1	2	3
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%
SUPPORT	818	411	406	184	136	272	226	375	305	139	122	253	114	190	84	55	181	194	166	139	65	74	171	240	149	258	192	353	273
	82%	82%	81%	80%	77%	86%	81%	85%	78%	81%	81%	88%	75%	80%	81%	81%	87%	84%	80%	76%	78%	85%	80%	84%	77%	84%	83%	81%	82%
						DEG		I				kMnp					STU	T			T			y		y			
OPPOSE	97	60	37	25	25	19	29	31	49	18	15	16	23	25	11	7	18	13	28	21	14	4	32	28	17	20	21	41	36
	10%	12%	7%	11%	14%	6%	10%	7%	12%	11%	10%	5%	15%	11%	11%	10%	9%	6%	13%	11%	17%	4%	15%	10%	9%	6%	9%	9%	11%
		C		F	F		F		H				L	L	l			qRV	RV	QRV		XyZ		z					
UNCERTAIN	85	28	56	21	15	24	25	34	37	14	14	20	14	23	8	6	10	24	14	23	4	10	10	19	26	30	18	41	26
	8%	6%	11%	9%	9%	8%	9%	8%	9%	8%	9%	7%	9%	10%	8%	9%	5%	10%	7%	13%	5%	11%	5%	7%	14%	10%	8%	9%	8%
			B															Qu		QSU		Q			WX		Wx		

Table Q7  
Dec. 8, 2010

GOODWIN SIMON STRATEGIC RESEARCH

NEVADA ROBOCALL

DECEMBER, 2010

Q7. WOULD YOU SUPPORT OR OPPOSE A LAW TO CREATE A PUBLIC UTILITY AGENCY FOR ELECTRICITY AND GAS SERVICE, SIMILAR TO THOSE THAT PROVIDE WATER IN RENO AND LAS VEGAS?

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD		
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/ 18-49	DEM/ 50+	REP/ 18-49	REP/ 50+	IND/ 18-49	IND/ 50+	DEM/ MEN	WO- MEN	REP/ MEN	WO- MEN	IND/ MEN	WO- MEN	MEN/ 18-49	MEN/ 50+	WOMEN 18-49	WOMEN 50+	1	2	3
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%
SUPPORT	541	286	255	124	93	177	147	262	184	95	89	174	67	117	61	34	131	131	107	77	48	47	123	163	93	162	134	207	200
	54%	57%	51%	54%	53%	56%	53%	60%	47%	56%	59%	60%	44%	49%	59%	50%	63%	57%	51%	42%	58%	54%	58%	57%	48%	53%	58%	48%	60%
		C						I		I	MN	MNP		Mn		ST	T	T		T	T	y	y			B2	B2		
OPPOSE	177	114	63	40	35	54	48	57	92	28	19	38	41	51	15	14	39	18	55	37	20	9	51	63	24	39	35	87	55
	18%	23%	13%	17%	20%	17%	17%	13%	24%	17%	13%	13%	27%	21%	14%	20%	19%	8%	27%	20%	24%	10%	24%	22%	12%	13%	15%	20%	16%
		C						HJ					KLO	KLo		k1	RV		QRtV	RV	RV		YZ	YZ			a2		
UNCERTAIN	282	100	182	67	48	83	85	120	114	48	44	76	44	71	28	20	39	81	45	69	16	32	40	60	75	107	61	141	80
	28%	20%	36%	29%	27%	26%	30%	27%	29%	28%	29%	27%	29%	30%	27%	30%	19%	35%	22%	38%	19%	37%	19%	21%	39%	35%	26%	32%	24%
			B														QSU		QSU		QSU				WX	WX	a2C2		

PARTY (SAMPLE DATA)

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD			
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/	DEM/	REP/	REP/	IND/	IND/	DEM/	WO-	REP/	WO-	IND/	WO-	MEN/	MEN/	WOMEN	WOMEN	1	2	3	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	18-49	50+	18-49	50+	18-49	50+	MEN	MEN	MEN	MEN	MEN	MEN	18-49	50+	18-49	50+	(A2)	(B2)	(C2)	
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%	
DEMOCRAT	439	209	230	86	65	143	145	439	-	-	151	288	-	-	-	-	209	230	-	-	-	-	77	132	74	156	113	177	149	
	44%	42%	46%	38%	37%	46%	52%	100%			100%	100%					100%	100%					36%	46%	38%	51%	49%	41%	44%	
						DE	DEF																	Wy		WY	B2			
REPUBLICAN	390	207	183	82	70	125	113	-	390	-	-	-	152	238	-	-	-	-	207	183	-	-	86	121	66	117	78	192	121	
	39%	41%	37%	36%	40%	40%	40%		100%				100%	100%					100%	100%			40%	42%	34%	38%	34%	44%	36%	
			c																						y			A2C2		
INDEPENDENT	171	84	87	62	41	45	22	-	-	171	-	-	-	-	103	68	-	-	-	-	84	87	51	33	52	35	41	65	65	
	17%	17%	17%	27%	23%	14%	8%			100%					100%	100%						100%	100%	24%	12%	27%	11%	18%	15%	19%
				FG	FG	G																	XZ		XZ				b2	

CONGRESSIONAL DISTRICT (SAMPLE DATA)

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD								
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/ 18-49	DEM/ 50+	REP/ 18-49	REP/ 50+	IND/ 18-49	IND/ 50+	DEM/ MEN	WO- MEN	REP/ MEN	WO- MEN	IND/ MEN	WO- MEN	DEM/ MEN	WO- MEN	REP/ MEN	WO- MEN	IND/ MEN	WO- MEN	18-49	50+	18-49	50+	1	2	3
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)						
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335						
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%						
1	231	110	121	71	34	65	61	113	78	41	43	69	36	42	26	15	53	60	39	38	18	23	56	54	49	72	231	-	-						
	23%	22%	24%	31%	20%	21%	22%	26%	20%	24%	29%	24%	24%	18%	25%	22%	25%	26%	19%	21%	21%	26%	26%	19%	25%	23%	100%								
				EFG				I			N	N			n		s	S					X		x	x									
2	434	218	216	70	76	163	125	177	192	65	47	130	64	127	35	30	84	94	100	91	34	32	73	144	73	143	-	434	-						
	43%	44%	43%	31%	43%	52%	44%	40%	49%	38%	31%	45%	42%	53%	34%	44%	40%	41%	48%	50%	40%	36%	34%	50%	38%	47%	100%								
					D	DEG	D	HJ				KO	K	LMOp		K			QrV	QRuV				WY		WY									
3	335	172	163	89	65	86	94	149	121	65	61	88	52	69	42	23	72	76	67	53	32	33	84	88	71	92	-	-	335						
	33%	34%	33%	39%	37%	27%	34%	34%	31%	38%	40%	31%	34%	29%	41%	34%	35%	33%	33%	29%	38%	38%	39%	31%	37%	30%	100%								
				F	F		F			i	LN				lN						t		XZ		z										

Table REGDATE  
Dec. 8, 2010

GOODWIN SIMON STRATEGIC RESEARCH

NEVADA ROBOCALL

DECEMBER, 2010

REGISTRATION DATE (SAMPLE DATA)

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD		
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/ 18-49	DEM/ 50+	REP/ 18-49	REP/ 50+	IND/ 18-49	IND/ 50+	DEM/ MEN	WO- MEN	REP/ MEN	WO- MEN	IND/ MEN	WO- MEN	MEN/ 18-49	MEN/ 50+	WOMEN 18-49	WOMEN 50+	1	2	3
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%
PRE 1993	199	91	108	6	25	77	91	96	87	16	9	87	17	70	5	11	39	57	46	41	6	10	13	78	18	90	39	90	70
	20%	18%	22%	3%	14%	24%	33%	22%	22%	9%	6%	30%	11%	30%	5%	16%	18%	25%	22%	22%	8%	11%	6%	27%	9%	29%	17%	21%	21%
					D	DE	DEF	J	J			KMOP	o	KMOP	KO		Uv	qUV	UV	UV				WY		WY			
1993-1999	241	135	106	29	53	81	78	97	103	40	27	70	36	67	20	21	54	43	59	45	22	18	51	84	31	75	69	77	95
	24%	27%	21%	13%	30%	26%	28%	22%	27%	24%	18%	24%	24%	28%	19%	31%	26%	19%	28%	24%	26%	21%	24%	29%	16%	24%	30%	18%	28%
		C			D	D	D		h			k		KO	KO		R		R			Y	Yz		Y	B2		B2	
2000-2004	295	146	149	91	45	89	70	119	120	56	51	69	50	70	36	21	58	61	62	58	26	30	71	76	66	83	68	135	92
	30%	29%	30%	40%	26%	28%	25%	27%	31%	33%	34%	24%	33%	29%	35%	30%	28%	27%	30%	32%	32%	34%	33%	26%	34%	27%	30%	31%	28%
				EFG							L		L	l	L							x			xz				
2005 TO PRESENT	265	128	137	104	53	68	41	127	80	58	65	62	49	31	43	16	58	68	41	39	29	29	79	49	78	59	54	132	78
	27%	26%	27%	45%	30%	22%	14%	29%	21%	34%	43%	22%	32%	13%	41%	23%	28%	30%	20%	21%	34%	34%	37%	17%	40%	19%	24%	30%	23%
				EFG	FG	G		I		I	LmNP	N	Lnp		LNP	N	St	ST			ST	ST	XZ		XZ			A2C2	





AGE/SEX

	GENDER			AGE				PARTY			PARTY/AGE						PARTY/SEX						AGE/SEX				CD			
	TOTAL	MEN	WOMEN	18-39	40-49	50-64	65+	DEM	REP	IND	DEM/18-49	DEM/50+	REP/18-49	REP/50+	IND/18-49	IND/50+	DEM/MEN	WO-MEN	REP/MEN	WO-MEN	IND/MEN	WO-MEN	MEN/18-49	MEN/50+	WOMEN/18-49	WOMEN/50+	1	2	3	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A2)	(B2)	(C2)	
TOTAL	1000	500	500	230	176	314	280	439	390	171	151	288	152	238	103	68	209	230	207	183	84	87	214	286	192	308	231	434	335	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	50%	50%	23%	18%	31%	28%	44%	39%	17%	15%	29%	15%	24%	10%	7%	21%	23%	21%	18%	8%	9%	21%	29%	19%	31%	23%	43%	33%	
MEN/18-49	214	214	-	108	106	-	-	77	86	51	77	-	86	-	51	-	77	-	86	-	51	-	214	-	-	-	56	73	84	
	21%	43%		47%	60%			18%	22%	30%	51%		56%		49%		37%		41%		61%		100%			24%	17%	25%		
					D				H	HI											QS					B2	B2	B2		
MEN/50+	286	286	-	-	-	159	128	132	121	33	-	132	-	121	-	33	132	-	121	-	33	-	-	286	-	-	54	144	88	
	29%	57%				51%	46%	30%	31%	19%		46%		51%		49%	63%		59%		39%			100%			23%	33%	26%	
								J	J								U		U								A2C2			
WOMEN/18-49	192	-	192	122	70	-	-	74	66	52	74	-	66	-	52	-	-	74	-	66	-	52	-	-	192	-	49	73	71	
	19%		38%	53%	40%			17%	17%	31%	49%		44%		51%			32%		36%		60%			100%	21%	17%	21%		
				E						HI											RT					b2		B2		
WOMEN/50+	308	-	308	-	-	155	152	156	117	35	-	156	-	117	-	35	-	156	-	117	-	35	-	-	-	308	72	143	92	
	31%		62%			49%	54%	36%	30%	20%		54%		49%		51%		68%		64%		40%				100%	31%	33%	28%	
								iJ	J									V		V							c2			